



Tour Guide Tool FAQ

So you've downloaded our Tour Guide Tool and you are ready to record some of your travels for the benefit of your friends and family and perhaps others. So, what's next?

1. What do you do with it?

The TGT was designed with the intention of creating a tool that allows people to share their travel experiences in a way that others can literally follow in their footsteps. Think of it as showing a good friend of yours around town or through the woods on your favorite hike. Or taking them through exploring a historic site together. The TGT will allow you to create a multimedia tour to take people on. You can use the TGT for everything from documenting a run, journaling a trip you're taking or just taking notes while you walk around to better remember it later.

2. How do you do it? Well any way you want to, obviously. But if you want to create interesting, compelling tours that others will want to take, there are a few guidelines and axioms you should follow:

- a. Do your research beforehand. Have a list of Points of Interest (POIs) you want to mark and some things you want to capture. This will serve as a "shooting script" to help you capture all your points in the field. You will see other things worth noting and add to ones you've planned. It's ok to vary off "script" but having a plan will make your tour more organized and your field work go faster.
- b. Try to form your tours as an experience, doable in a single outing (unless it's a two day tour). Don't just do points on a map all over town or multiple restaurants, clubs, etc. There are already lots of sites like that. Take one of those points and expand on it. That is what TouringZ is all about. It's about things to do, not places to go.

- c. Be sure to charge your phone fully before going out in the field. Remember, the GPS draws down the battery faster than normal. If you have a car charger bring it so you can recharge in mid tour
- d. If doing a car tour, be sure to bring someone along to drive. Making a tour requires all your attention as does driving.
- e. The most important thing about the tour is the audio. Pictures are nice but remember, they are standing where you are. They can see everything in the picture but in full surround sound live 3D. The audio is what makes the tours special and give them life.
- f. When adding pictures, try to capture something other than just a picture of the building, street, monument, etc. Give them something that they can't see right there. Perhaps a flower, or a bird that is indigenous. Or add some archival pictures later showing how the building or place was earlier or some historical documents or the people who lived there. Make the pictures additive to the experience.
- g. Remember, making great tours is a two step process. Use the TGT on your phone to capture all the audio and GPS points for your POI's while on site. Then use our TGT Web to fine tune your tour, add additional text and generally get it ready to publish.

3. Can I make money from my TouringZ?

Yes! If your tour meets certain size and quality requirements and is selected for "premium" status, it will be sold within our TouringZ app. You can get paid a percentage of every sale. Participation in the TGT Pro program is subject to approval and execution of a separate agreement with IngZ and selection of premium tourZ is solely up to our editorial staff. See our TGT Pro FAQ for more details.